

# FARMERS MARKET COMMITTEE

## MEETING MINUTES

Thursday May 19, 2016 7:00pm

Town Hall Conference Room

Attendance-Lauren Murphy, Julie Boussy, Kathryn Fitzgerald, Kristie Sinagra, Lelia Pascale, Karen Kelly, Tammy Golson

### 1. Vendors

Committee members will get in touch with vendors still needing to send information and fees.

Lauren-Coastal Vineyards, Granny's Place, Flat's Mentor Farm, Roberto's Seafood, Hancock Farm, Healthy Express

Julie-Arrowhead, Roma's Bakery

Tammy-Gaouette Farm

Kristy-Jaju Pierogies, Sugar River Farm

Karen-Red Heat Tavern, Copperdome Pizza

Kathryn-Swiss Bakers

Lelia-Jennifer Lee Bakery

Community table- dates not filled are Sept. 29, Oct. 6 & 13

Music- dates not filled are Oct. 6 & 13

Artists-dates not filled June 30, July 7, 21, 28, Sept. 29, Oct. 6 & 13

Kids entertainment-dates not filled June 23, July 21, August 18, Sept. 29, Oct. 6 & 13. Lauren will ask Rec. Dept. and Library if they want to do a kids activity

2. Sponsors- Lauren will reach out to last year's sponsors to see if they would like to sponsor this year-The Arbors, Energy Barr, Rotary, Commonwealth Pediatrics, Stoneham Ford, Clear Sight Optical,

### 3. Advertising

- a. sandwich board signs at DPW-by Urgent Care, Friendly's, Rang, SHS, Old Salem Five, Redstone, Stone Zoo, Ice Rink

- b. Stoneham TV
  - c. Stoneham Independent-Julie will put in 4 week ad on June 2, 9, 16, 23. Flyer will go in on June 9
  - d. lamp post banners-Tstop will have signs by June 1  
Lauren will have Tstop add Urgent Express to 2 large banners
  - e. lawn signs-ordered 10 more through Tstop
  - f. Clear Channel
  - g. Cleveland Fence
- 4. Finances-Karen has been working with town accountant to fix discrepancies on town side.
  - 5. Website-new website should be up and running in 1 week
  - 6. Parking-Stoneham TV & DPW
  - 7. Volunteers-Karen has written rules and regs for volunteers and has been working with town council for approval.
  - 8. Miscellaneous-Dri-fit tshirts-Lauren will order through T'stop. Logo on back and Stoneham Farmers Market on front in Carolina Blue. Lauren will order 6' tablecloth with logo on front.

Mission statement-Liz is writing

- 8. Next meeting date-June 8
- 9. Adjournment 9:10