



100th Anniversary Commemorative Book Sponsorship and Advertising Order Form

*Ads are due by July 22, 2016 and
copy due by August 29, 2016*

Please send digital files in jpg, eps, tif or pdf format to:
djk@boydsdirect.com or via
"Upload Files" link at www.boydsdirect.com
Call 781-438-4003 with any questions.

Sponsorship and Advertising Opportunities

- Yes, I/we would like to place an ad in the Commemorative 100th Anniversary Book
- **SOLD - Title "General Alarm" Sponsor \$2,500 (One Opportunity) - Includes:**
 Logo/Business Name included in all media pieces, including signage, press releases, fliers, handouts, etc.
 Signage on banner carried/driven in the parade on Grand Marshall's vehicle
 Logo/Business Name on a banner placed on the Ladder Truck as parade enters Stoneham Square
 Back Outside Cover in Full Color in the 100th Anniversary Book
 Four Commemorative Challenge Coins and Four Commemorative 100th Anniversary Books
- **SOLD - "Four Alarm" Sponsor \$1,250 (Two Opportunities) - Includes:**
 Logo/Business Name included in all media pieces, including signage, press releases, fliers, handouts, etc.
 Inside Front or Inside Back Cover in Full Color in the 100th Anniversary Book
 Three Commemorative Challenge Coins and Two Commemorative 100th Anniversary Books
- **"Three Alarm" Sponsor \$1,000 (Multiple Opportunities) - Includes:**
 Logo/Business Name included in all media pieces, including signage, press releases, fliers, handouts, etc.
 Inside Full Page Ad in Full Color in the 100th Anniversary Book
 Two Commemorative Challenge Coins and One Commemorative 100th Anniversary Book
- **"Two Alarm" Sponsor \$500 (Multiple Opportunities) - Includes:**
 Business Name included in all press releases, fliers, handouts, etc.
 Inside Full Page Ad in Full Color in the 100th Anniversary Book
 One Commemorative Challenge Coin and One 100th Commemorative Anniversary Book
- Inside Full Page in Full Color \$250
- Inside Full Page in Black & White \$150
- Inside Half Page in Full Color \$150
- Inside Half Page in Black & White \$100
- Inside Quarter Page in Full Color \$100
- Inside Quarter Page in Black & White \$75
- Inside Eighth Page in Black & White \$50

<u>Ad Sizes</u>	
Back Cover and Inside Covers:	8 1/2"W x 11"H
Inside Full Pages:	8"W x 10"H
Inside Half Pages:	8"W x 5"H
Inside Quarter Pages:	4"W x 5"H
Inside Eighth Pages:	4"W x 2"H

Contact Information

Company Name: _____

Contact Name: _____

Address: _____ City/State/Zip: _____

Signature: _____ Phone: _____

Email: _____

Please return this form & your check made payable to "Stoneham Fire Station Centennial Celebration" in the enclosed reply envelope. Thank you. Amt Enclosed \$ _____