

**STONEHAM ISLAND BEAUTIFICATION**  
Sponsorship Program

Stand out and be a visible part of the new Stoneham! You've seen more businesses and families moving to our town, so what better way to support that continued growth than by taking part in Stoneham's newly re-launched 'Beautification Program'? Plus it's a great opportunity to boost your business!

The Stoneham Pride Beautification Program is re-launching our Island Sponsorship Program and we are reaching out to you as a potential Sponsor to reap the benefits. The goal of this program is to create a partnership between local businesses and our community. What better way is there to increase your presence in our community? More exciting is the fact that Mass DOT reports that Route 28 in Stoneham enjoys daily vehicle traffic counts of **up to 32,000 vehicles per day.**

How will we thank you for your tax-deductible contribution? We are adding a page to the existing Stoneham Web Site highlighting Business Sponsors. Businesses that donate a minimum of \$500 and up will have a presence on the page that will include a photo of the island you sponsor, your business name, address, and a link to your website! We also need a company .jpg file if you want a logo displayed.

There are sponsorship options available:

1. We supply the landscaper to do the work on the islands. Design for the Main Street islands and associated costs are attached. All you have to do is write the check!
2. You retain your own landscaper and design. Must be coordinated if one of your desired spots are on Main Street or Montvale Ave due to heavy traffic.
3. You do the work yourself. This option is available to any site with the exception of Main Street and Montvale Ave due to heavy traffic. All designs must be approved.
4. All public areas are open to beautification, not just the ones suggested on the attached. If there is an area that would enhance your business while beautifying the town we are open to your ideas.

We understand that not every business is able to make this kind of financial commitment; therefore, we are also offering the opportunity for you to be recognized via cash contributions at a giving level that works for you! Silver (\$25-\$100), Gold (\$101-\$250), Platinum (\$251 -\$500) and Star (\$501 and above). Cash sponsors will be listed by name under their donation category on the town web site.

Island sponsorship will be granted on a first- come, first-serve basis. Payment is requested upon donation and Sponsorship questions can be directed to BOS Manager, Erin Sinclair at 781-279-2680 or email at [esinclair@ci.stoneham.ma.us](mailto:esinclair@ci.stoneham.ma.us). Remaining high visibility islands are:

- (\$1,000) Main Street Islands: 3 facing north side and 3 facing south side;
- (\$1,000) Island at Montvale Ave & Maple Street: 2 facing east side and 2 facing north side
- (\$750) 2 signs available on the island of Warren & Hancock Streets;
- (\$750) 1 on the island at Spring / Pleasant Street;
- (\$500) 1 on George / Main Streets



TOWN OF  
**STONEHAM**  
MASSACHUSETTS

TOWN HALL  
35 CENTRAL STREET  
STONEHAM, MA 02180-2087

June 30, 2014

Dear Sponsor,

The Town of Stoneham would like to thank you for your charitable contribution in the amount of \$\_\_\_\_\_. Your donation will help with the beautification of the islands all throughout Stoneham.

Please find attached a letter from the Internal Revenue Service with the Town of Stoneham's Federal Identification Number stating that "Charitable contributions to governmental units are tax-deductible under section 170 (c) (1) of the Internal Revenue Code if made for public purpose."

Please do not hesitate to contact the Selectmen's Office at 781-279-2680 if you have any questions.

Thank you for your support.  
The Board of Selectmen

Please fill out:

Sponsor Name \_\_\_\_\_

Address \_\_\_\_\_

Phone Number \_\_\_\_\_

Website Link or Email Address \_\_\_\_\_

Sign Location \_\_\_\_\_

Wording on Sign \_\_\_\_\_

 **IRS** Department of the Treasury  
Internal Revenue Service  
P.O. Box 2508  
Cincinnati OH 45201

In reply refer to: 0248132325  
Mar. 21, 2012 LTR 4076C E0  
04-6001311 000000 00  
00024151  
BODC: TE

TOWN OF STONEHAM  
35 CENTRAL ST  
STONEHAM MA 02180-2055



00755

Federal Identification Number: 04-6001311  
Person to Contact: Paul M Perry  
Toll Free Telephone Number: 1-877-829-5500

Dear Taxpayer:

This responds to your request for information about your federal tax status. Our records do not specify your federal tax status. However, the following general information about the tax treatment of state and local governments and affiliated organizations may be of interest to you.

#### GOVERNMENTAL UNITS

Governmental units, such as States and their political subdivisions, are not generally subject to federal income tax. Political subdivisions of a State are entities with one or more of the sovereign powers of the State such as the power to tax. Typically they include counties or municipalities and their agencies or departments. Charitable contributions to governmental units are tax-deductible under section 170(c)(1) of the Internal Revenue Code if made for a public purpose.

#### ENTITIES MEETING THE REQUIREMENTS OF SECTION 115(1)

An entity that is not a governmental unit but that performs an essential government function may not be subject to federal income tax, pursuant to Code section 115(1). The income of such entities is excluded from the definition of gross income as long as the income (1) is derived from a public utility or the exercise of an essential government function, and (2) accrues to a State, a political subdivision of a State, or the District of Columbia. Contributions made to entities whose income is excluded income under section 115 may not be tax deductible to contributors.

#### TAX-EXEMPT CHARITABLE ORGANIZATIONS

An organization affiliated with a State, county, or municipal government may qualify for exemption from federal income tax under section 501(c)(3) of the Code, if (1) it is not an integral part of the government, and (2) it does not have governmental powers inconsistent with exemption (such as the power to tax or to exercise enforcement or regulatory powers). Note that entities may meet the requirements of both sections 501(c)(3) and 115 under certain circumstances. See Revenue Procedure 2003-12, 2003-1 C.B. 316.

MONTVALE AVE & MAPLE STREET  
OVER 20,000 VEHICLES PER DAY PASS THIS ISLAND  
FOUR SPONSORSHIPS AVAILABLE @ \$1,000. 2 SIGNS GOING EAST & 2  
SIGNS GOING WEST



MAIN STREET ISLANDS  
32,000 VEHICLES PASS THESE ISLANDS DAILY  
8 SIGNS AVAILABLE AT \$1,000 EACH





- Daylilies
- Dwarf Fountain Grass 'Hartley' 2gal
- Variagated Japanese Reed Grass 2gal
- Fluonimus 'Mount Batten' 3-4'
- Fothergilla 'Mt Airy' 24-30"
- Fothergilla 'Mt Airy' 24-30"
- Fluonimus 'Mount Batten' 3-4'
- Variagated Japanese Reed Grass 2gal
- Dwarf Fountain Grass 'Hartley' 2gal
- Daylilies

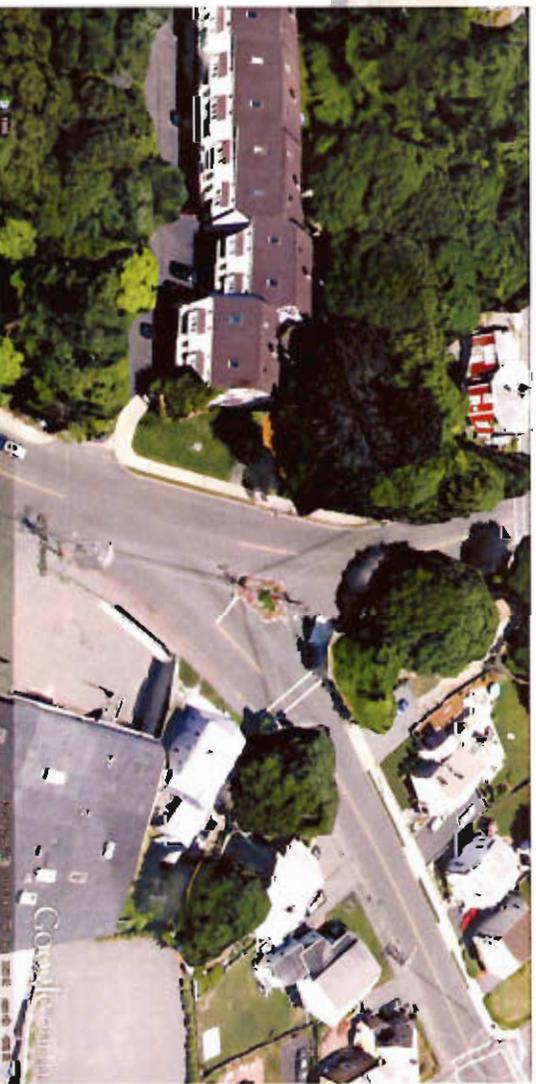
All three street islands will have the same plant design to achieve continuity throughout the length of the street.

The design allows room for spring, summer and fall annual color if desired.  
All the plant materials selected are urban hardy, salt and snow cover tolerant.

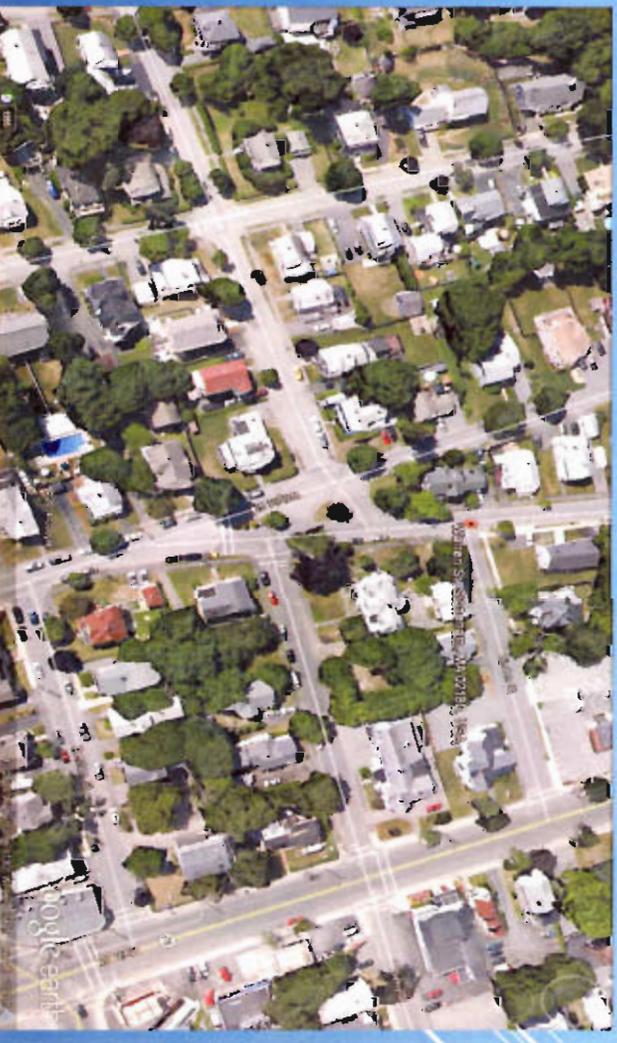
This plant design will repeat every 75 ft length so the location opposite the Colonial Court will consist of 6 design repeats.  
The location opposite the Redstone Shopping Center will consist of 4 design repeats.  
And the location opposite the Moon will consist of 2

## Pleasant Street & Spring Street

Highly Visible Island - one sponsor at \$700



WARREN & HANCOCK  
2 ISLANDS @ \$500 EACH, HONOR A LOVED ONE OR CONSIDER A  
GROUP OF SMALL BUSINESSES SHARING AND STILL RETAIN  
RECOGNITION ON THE TOWN WEBSITE.



# George Street



Island at the north end at town complete with bench. Tons of foot / vehicle traffic. Two sponsorships, one available at \$500



## WESTWOOD AND GOVERNOR ROAD

HIGH TRAFFIC AREA JUST OFF MAIN STREET  
ONE SPONSORSHIP @ \$1,000

# Stoneham Islands Sponsorships Availability

1 Redstone	\$	3,000.00	Redstone
<b>Main Street Islands</b>			
1 North Side	\$	1,000.00	Liberty Bay
2 North Side	\$	1,000.00	
3 North Side	\$	1,000.00	
4 North Side	\$	1,000.00	
5 South Side	\$	1,000.00	Liberty Bay
6 South Side	\$	1,000.00	
7 South Side	\$	1,000.00	
8 South Side	\$	1,000.00	
<b>Montvale &amp; Maple Street</b>			
1 East Side	\$	1,000.00	
2 East Side	\$	1,000.00	
3 West Side	\$	1,000.00	
4 West Side	\$	1,000.00	
1 Warren Hancock #1	\$	500.00	
2 Warren Hancock #1	\$	500.00	
1 Spring Street & Pleasant	\$	700.00	
<b>Montvale &amp; Cottage Street</b>			
1 George & Main Street	\$	500.00	Sinclair Trucking
2 George & Main Street	\$	500.00	
Westwood & Governor	\$	1,000.00	Craig Celli / Patricia Walsh
<b>Total</b>	<b>\$</b>	<b>19,200.00</b>	