

Stoneham Farmers Market minutes of meeting of

May 5, 2016

Present were Lauren Murphy, Julie Boussy, Kathryn Fitzgerald, Kristy Sinagra, Karen Kelly, Lelia Pascale, and Liz Erk.

1. Met with Town Accountant-Don Piatt

Discussed revolving account and how that works. Also, the best way to get the checks to the musicians and kids activity businesses. Don will cut the checks on Thursdays.

2. Discussed vendors and sponsors paying by Paypal. Lauren will ask Don. The following are the list of this season's vendors

- a. Produce farmers- Arrowhead, Granny's Place, Flats Mentor Farm, Gaouette Farm
- b. Bread-Swiss Baker, Roma
- c. Honey-Melissa's Honey Pot
- d. Cheese-Hancock Dairy Farm
- e. Meat-Sugar River Farm, Red Heat Tavern
- f. Pasta-Deano's, Jaju Pierogis
- g. Fish- Roberto's
- h. Pastry-Top Shelf Cookie, Jennifer Lee's Gourmet pastries
- i. Misc.- Coastal Vineyards, Nashoba Learning Group (dog treats)
Copperdome, Jennifer's Soaps, Pourman's Coffee, Healthy Express
- j. Community table-We have 5 spots left for the community table
- k. Music-We have 3 spots left for musicians
- l. Artists-Lelia's still working on getting more artists and crafters
- m. Kids entertainment-We have 5 spots left for kids activities

3. Sponsors-8 spots left for sponsors. Need to add Urgent Express to large banner.

4. Advertising

a. Sandwich board signs-DPW have signs. Discussed putting them by Friendly's, Rang, Stoneham High School, corner of Central and William, Redstone Plaza, Stone Zoo and Montvale Ave. Lauren will ask if DPW will put them out for us again.

- b. Stoneham Independent-Julie will put flyers in Independent for the June 9 issue and will advertise market starting May 26.
 - c. lamp post signs-Ordered from Tstop. DPW will get them on lampposts beginning of June.
 - d. Lauren will call Clear Channel and Cleveland Fence about electronic billboard advertising again.
 - e. Lauren will order 10 more lawn signs from Tstop.
5. Website-Julie's brother is working on new website. Will be up and running in next week.
 6. Will raffle one \$25 SFM coupons each week for consumer to use at market. Karen will make up tickets. Julie will make copies of coupons.
 7. Voted on letting the Fuller House and the Stoneham Firehouse 100 year committee have a community spot for one week.
 8. Discussed volunteer forms. Karen will take care of this.
 9. Talked about committee tshirts. Lauren will ask Tstop to give prices on Drifit.
 10. Liz will work on mission statement.

Next meeting date May 19

Meeting adjourned at 9:25